



Session VI:
Intergenerational
and
Cross-Collaborative Partnerships

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The Commonwealth
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Empowerment of Women and Profit: The Role of Coevolution Partnerships

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Commonwealth of Learning



Commonwealth of Learning

An Intergovernmental Organisation

COL's Mission

to support Commonwealth Member States and institutions to harness the potential of distance learning and technologies for expanding access to education and training.

COL believes

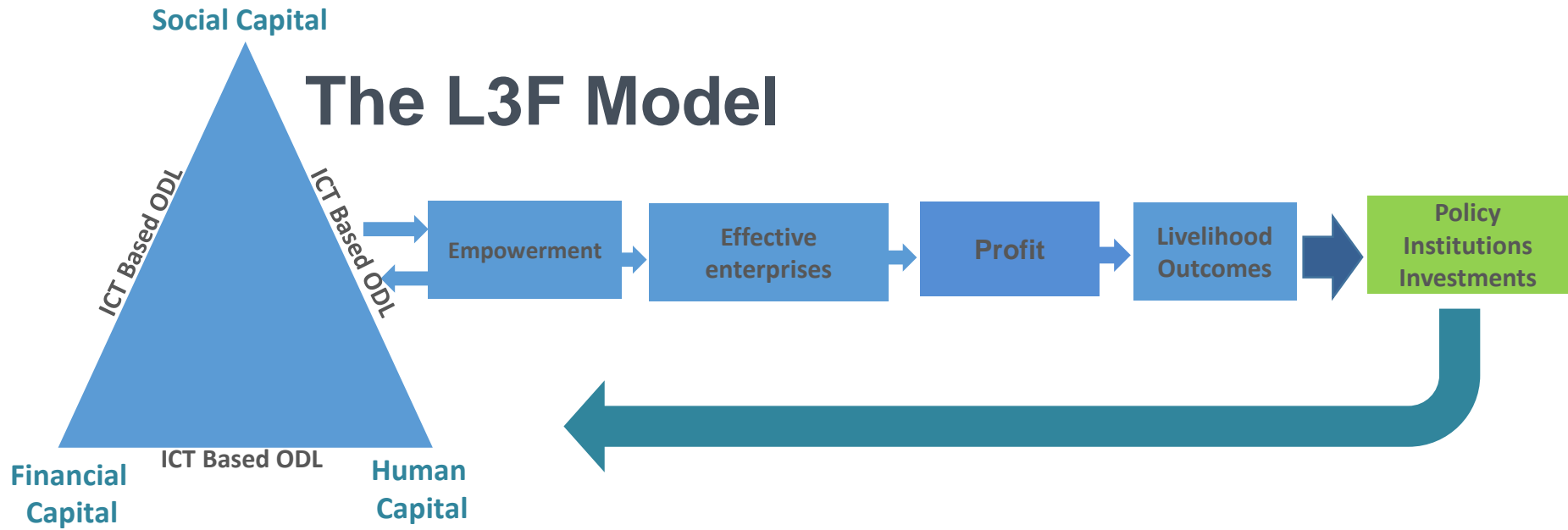
that learning is the key to sustainable development.

COL shows

that learning leads to opportunities for economic growth, social inclusion and environmental conservation.



**Lifelong Learning for Farmers
(L3F) in Action: More than 200,000
farmers (80% women)**



OUTCOMES & IMPACTS IN LAST SIX YEARS

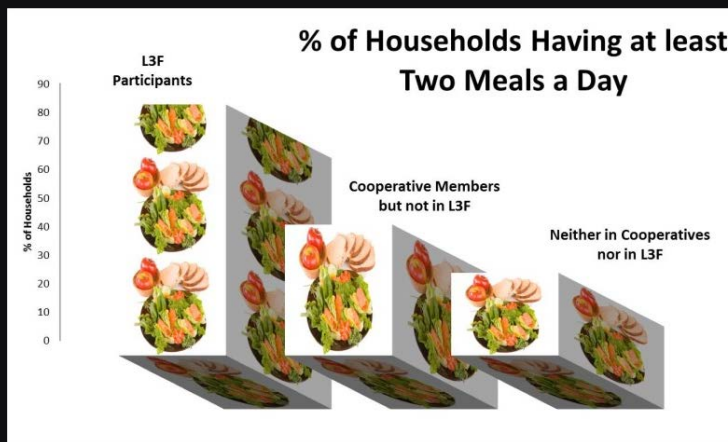
In India

Every **\$1** invested in learning, facilitation and networking resulted in **\$9** worth of income and assets

100% Prompt Repayments to Financial Institutions which earned **8 times more income** from L3F farmers for the same product compared to non L3F farmers in the same region

Cost of Training and Capacity Building: **Six time Lesser** than that of the agricultural extension and bank trainings

Banks & Mobile companies beginning to invest in L3F



Improved Food Security in Kenya & Uganda



L3F and Women's Empowerment

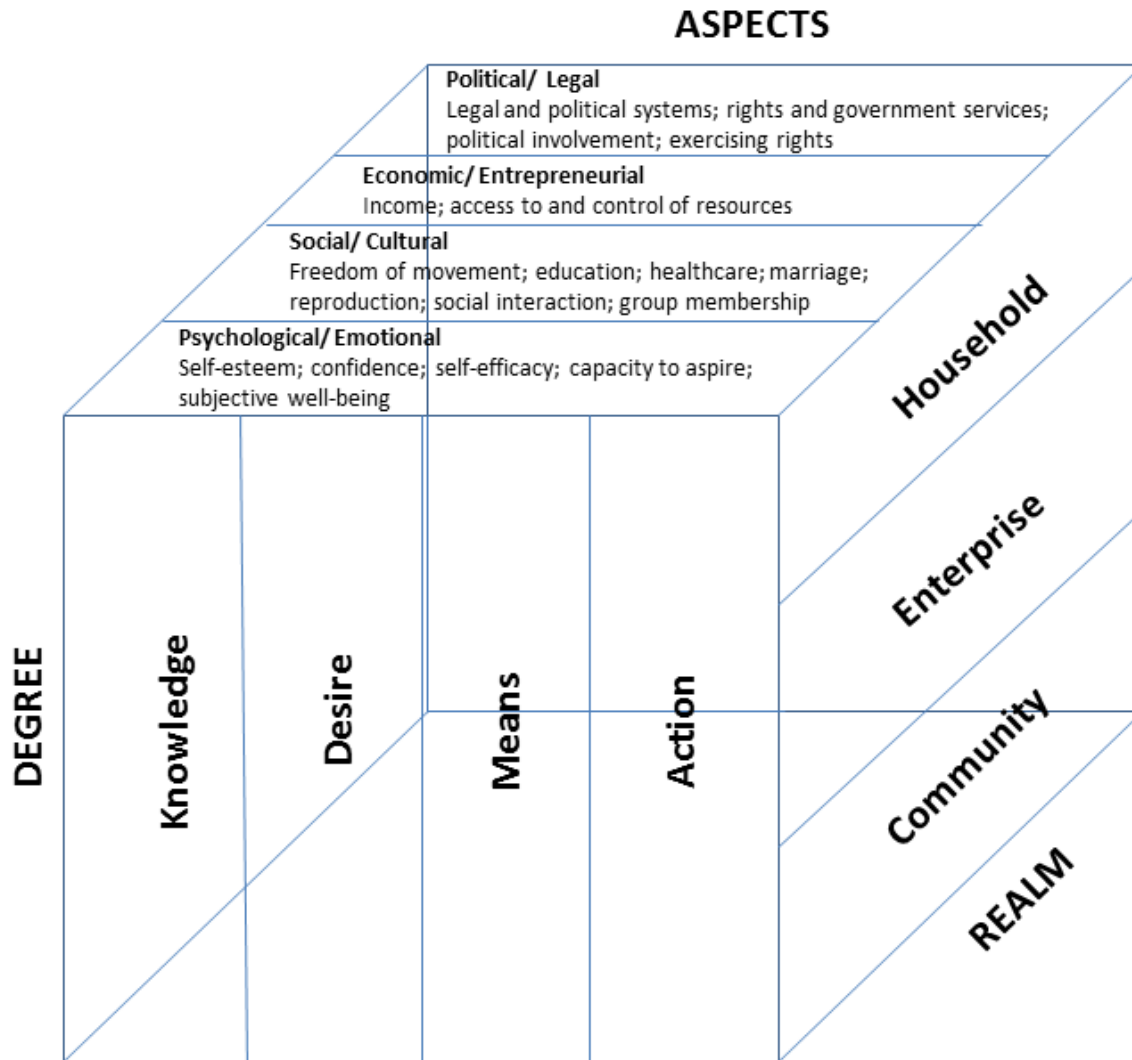
OWELIMILE - BULINDA



Empowerment is “the expansion in people’s ability to make strategic life choices.”

-Naila Kabeer

COL's Three Dimensional Empowerment Framework



The Study: Among Small Holder Backyard Poultry Enterprises in Kenya, Dairy enterprises in India and agricultural activities in Uganda

Sample	Capitals
L3F Group	Social + Financial + Human Capital
In Groups (SHGs,SACCOs) But Not in L3F	Social + Financial but no structured Human capital
Neither in Group Nor in L3F	Partly Financial- No structured social-No structured Human Capital

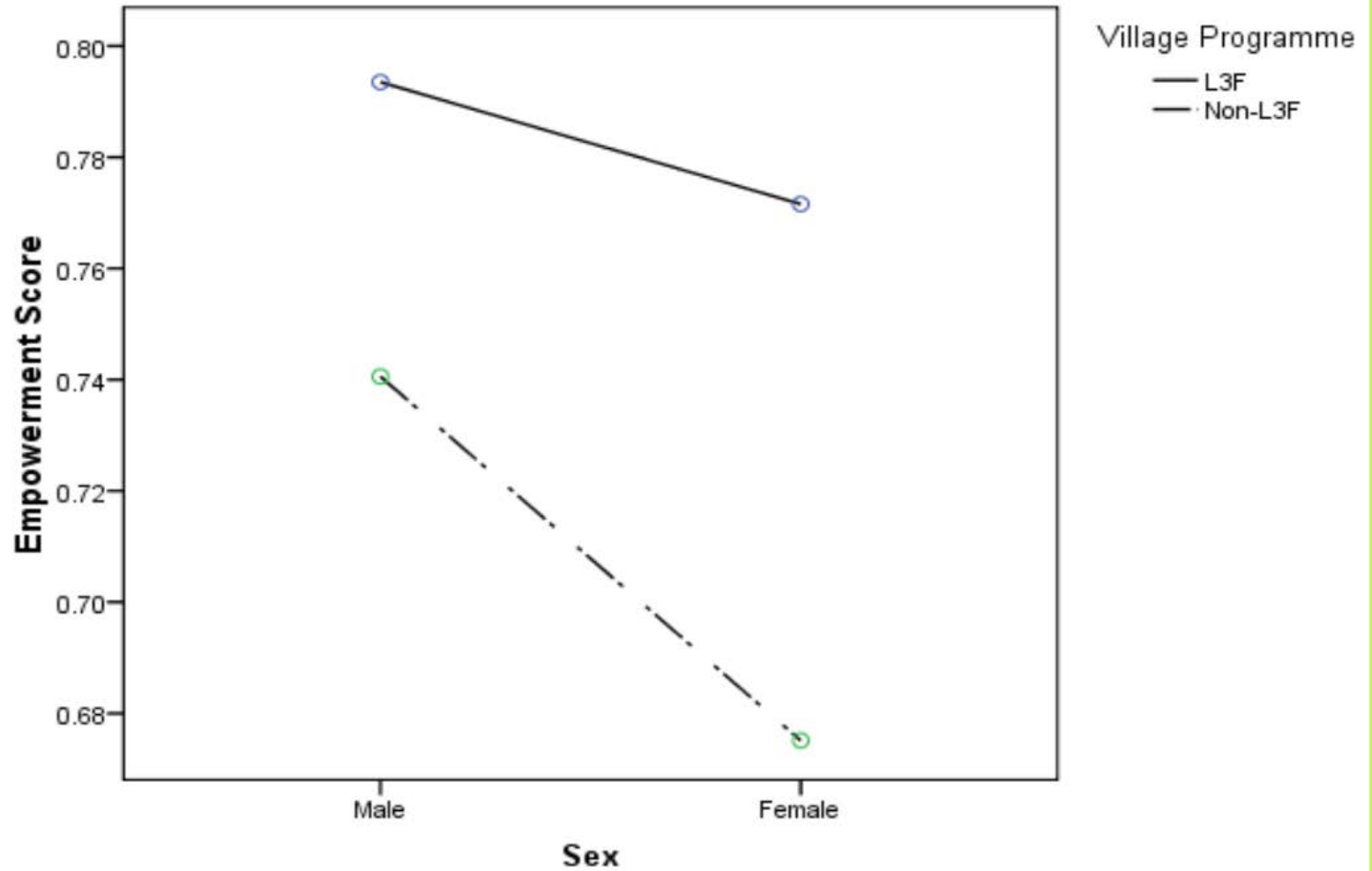
Within the same socio-economic and agro-ecological background

Country	Proportion of Women in L3F Programme
Kenya	81%
Uganda	50%
India	100 %

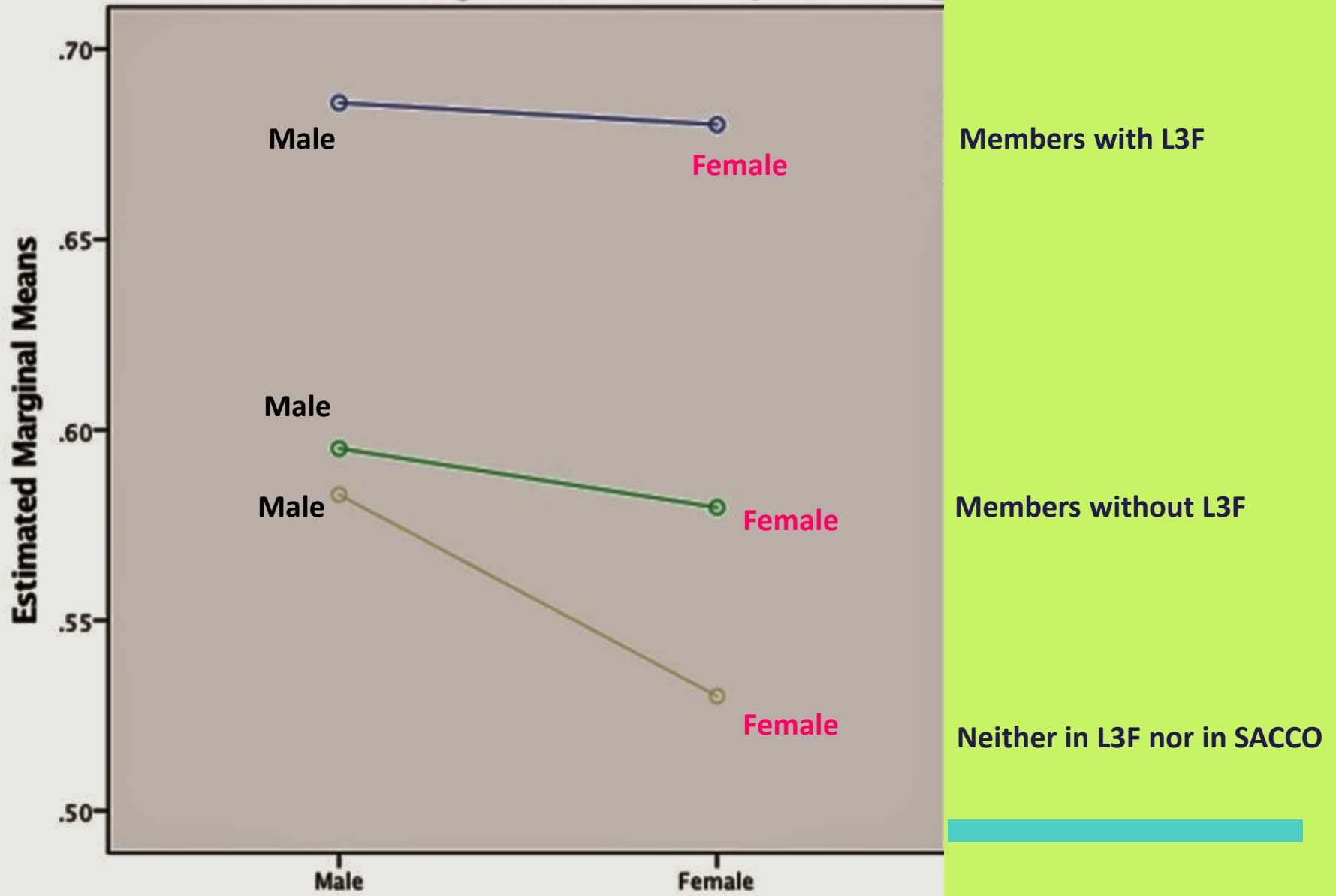


Uganda (2014)

Empowerment Score for Sex and Village Programme



Estimated Marginal Means of empowerment



Multiple Regression Analysis shows the determining role of L3F in empowerment

India (2015)

Group	Gender	Mean Empowerment Score
L3F	Female	.7294
SHG	Female	.6804
Non-L3F/SHG	Male	.5914
	Female	.4303





Linking Empowerment to Profit

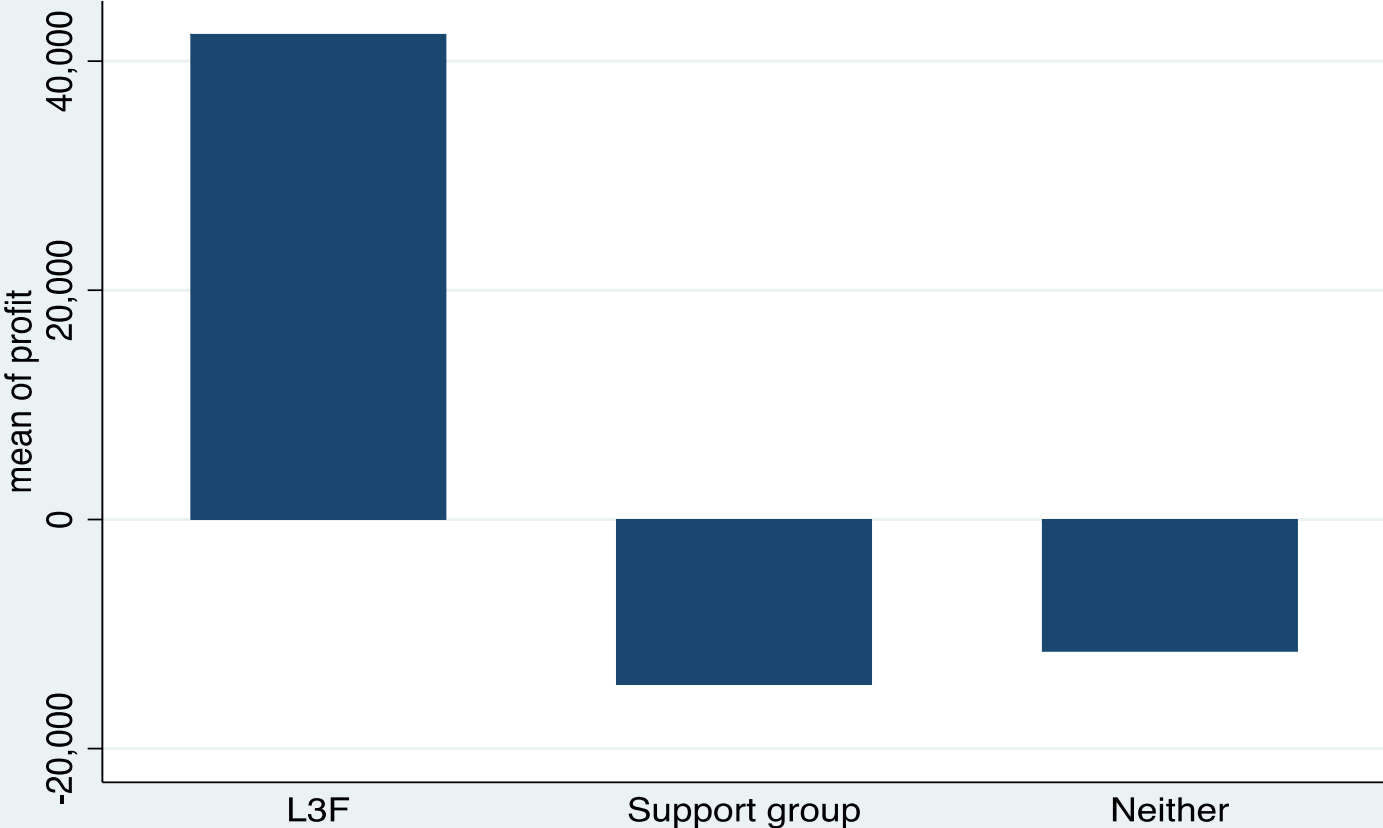


Findings

Kenya (2015)

**Profit and profit efficiency
were highest for the L3F
group**

Average Profit From Poultry





Findings

Kenya (2015)

**1% increase in
empowerment**



2.3% increase in profit



Findings

India (2015)

**Profit and profit efficiency
were highest for the L3F
group**

Factor of Production

- Can empowerment be considered as the fifth factor of production – in addition to land labour, capital and organisation?



Partnerships and Empowerment

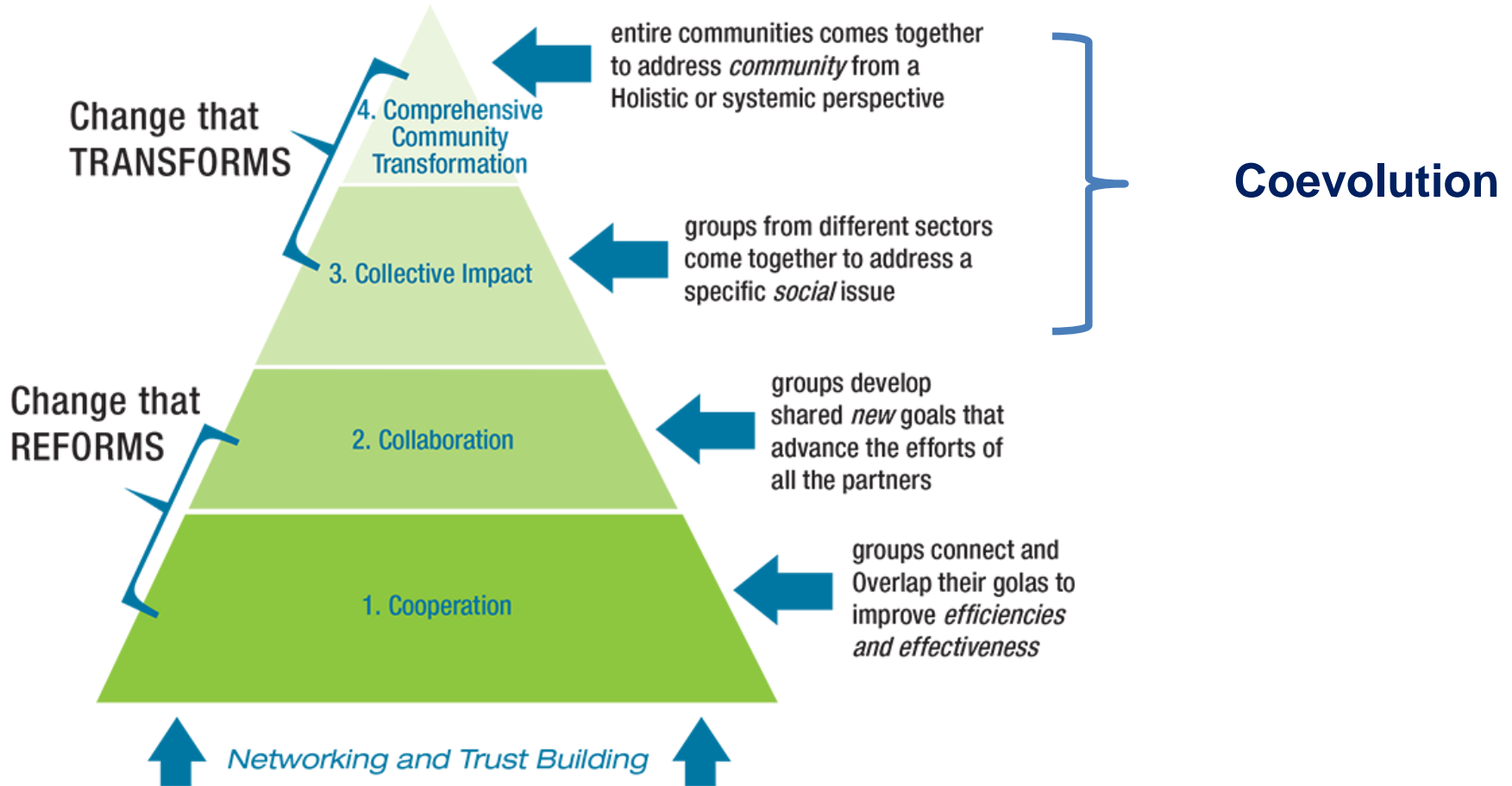


Partnership: WIN-WIN Framework for Various Secondary Stakeholders

Financial Institutions	Better repayment rate of credit- Enhanced credit umbrella
Marketing Institutions	Scale advantage-Lesser transaction cost
ICT Institutions	Larger Usage of ICT-enhances business
Universities and research institutions	Strengthens the third role- translate research into field reality
Knowledge Infomediaries	Less dependent on external support- self-sustainability- Towards social enterprise

Types of Partnerships

(Herchmer, 2013)



Coevolution Model of Partnership...



- ▣ Ability to influence each other
- ▣ Development of one partner depends on the development of the other partners
- ▣ In such a partnership, empowerment of women is not a zero-sum game

The Coevolution Model of Partnership mode showed that when women are empowered ...



- ▣ Communities gain better social returns with better livelihood security
- ▣ Financial institutions make more profit
- ▣ Mobile phone companies make more business
- ▣ Governments can deliver development at a lower cost

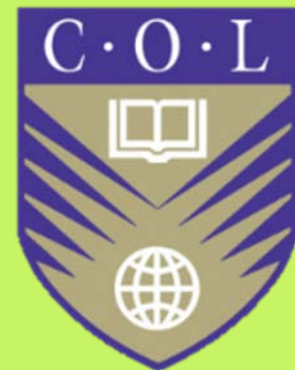
Commonwealth of Learning is using this framework in



- ▣ “GIRLS Inspire” Project supported by Global Affairs Canada (GAC) and the Department of Foreign Affairs and Trade (DFAT) Australia to end the cycle of child early and forced marriage and reach the unreached women and girls of the Commonwealth.
- ▣ MBA for Women in partnership with Commonwealth Businesswomen’s Network.

Commonwealth of Learning (COL) Submits

- That the 11th WAMM promote the capacity building of a large number of women through ICT and ODL, which can reduce the direct cost as well as the opportunity costs of the learners.
- That the 11th WAMM stress that the finance ministries and financial institutions engage in coevolution partnerships and encourage re-financing and revolving fund mechanisms for women groups (as done in Bangladesh and India where learning, social capital and the group behaviour are the only collateral) in Africa, Pacific and Caribbean regions.



Thank You!



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