



## People

### Module Team

**Dr Som Naidu** is Pro-Vice Chancellor (Flexible Learning), and Director of the Centre for Flexible Learning at The University of the South Pacific (USP). Dr Naidu's expertise is in open, flexible, distance and technology-enhanced learning. Dr Naidu is also the Director of PACFOLD. The development team also includes Mr Deepak Bhartu, Mr Mohammed Hussein and Ms Sharishna Narayan from the Centre for Flexible Learning at USP.

**Dr Gary Pluim** is Assistant Professor in the Faculty of Education at Lakehead University, Canada. Dr Pluim brings expertise in diverse pedagogies and educational programming, with a focus on youth in global and international contexts. The Lakehead team includes Ms Kate Copper, Mr Matthew Boucher, Ms Adria Alberco, and Mr Jacob Kearey-Moreland.

**Dr Kirk Perris** is Adviser: Education at the Commonwealth of Learning. Dr Perris oversees the operations of COL regional centres in West Africa (Nigeria), Southern Africa (Botswana), Europe (Malta), and the South Pacific (Fiji). The COL Team also includes Ms Kexin Feng.

### Module Facilitator

**Mr Broderick Mervyn** represents Ignite4Change, a community-based organisation focused on empowering, engaging and enlightening youths in the South Pacific region. Broderick is a Pacific youth and community practitioner with over 10 years of experience in the field of youth and community engagement and development in Fiji and the Pacific.



## Partners

### PACFOLD | The University of the South Pacific

Pacific Centre for Flexible and Open Learning for Development (PACFOLD) is a regional centre of the Commonwealth of Learning located at USP. USP is a comprehensive university and the premier provider of tertiary education in the South Pacific region, as well as an international centre of excellence for teaching, research, and consulting on Pacific cultures, environment and human resource development.

### Lakehead University

Lakehead University is a comprehensive university with approximately 9,700 full-time equivalent students and over 2,000 faculty and staff at two campuses in Orillia and Thunder Bay, Ontario. Rated Canada's #1 Undergraduate Research University five years in a row (RESEARCH Infosource Inc.), Lakehead offers a fully comprehensive curriculum with over 65 programmes to choose from.

### Commonwealth of Learning

Established in 1987, the Commonwealth of Learning (COL) is an intergovernmental organisation dedicated to the promotion and development of distance education and open learning among its 54 member states. In addition to PACFOLD, COL supports four other regional centres in the Commonwealth.



## Expectations, Assessment & Certification

Modules in this series will be assessed according to two levels of certification. A **Certificate of Participation** is expected to engage learners for 1-2 hours per week and involves:

- Reading and viewing all learning resources; and
- Completing and passing 50% of all quizzes.

A **Certificate of Achievement** is expected to engage learners for 2-4 hours per week, and is awarded based on:

- All of the criteria for a **Certificate of Participation**, plus;
- Submitting two original postings and two replies to a peer-learner's posting; and
- Reasonably completing all stages of the advocacy plan, as assessed by the module team.

Certificates will be awarded within two weeks of the completion of the module.



## Registration

To register, please go to:

<https://learn.uspglobal.usp.ac.fj/>



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**For more information:**

Email: [openedu@usp.ac.fj](mailto:openedu@usp.ac.fj) | [kperris@col.org](mailto:kperris@col.org) | [gpluim@lakeheadu.ca](mailto:gpluim@lakeheadu.ca)



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IGNITE4CHANGE



Lakehead  
UNIVERSITY



PACFOLD  
Pacific Centre for  
Flexible & Open Learning  
for Development



MOOC

# Engaging Pacific Youth in Their Communities

THE FIRST OF A SERIES OF SIX MODULES ON  
**PROFESSIONALISING YOUTH WORK  
IN THE PACIFIC**

**Starting Monday, 9 November 2020**



## Module Description

### Engaging Pacific Youth in Their Communities

The first module of this series, Engaging Pacific Youth in Their Communities is essential learning for those who wish to support youth in taking meaningful action in their communities. This module includes aspects of motivating young people, encouraging youth to become advocates, and supporting the development of action plans for change. The module is structured on a relatable scenario and centres on a project to be completed through five module topics. Throughout the module, learners will have access to videos, texts, discussions with peers and the facilitator, and periodic live chat sessions.

### Module Learning Outcomes

Upon the successful completion of this module, participants will be expected to:

- Define advocacy and its applications;
- Recognise the impact of advocacy on local communities;
- Describe ways to motivate youth through advocacy efforts;
- Outline different types of effective fundraising techniques;
- Measure the success of advocacy campaigns; and
- Communicate results of advocacy planning.



## Upcoming Modules in 2021

Professionalising Youth Work in the Pacific is a six-part module series designed for learners who work or plan to work with youth. The modules were originally developed by a group of thirty youth work experts from seven Pacific Island nations. These modules will provide the learner with a broad-based set of skills and knowledge for youth work.

1. The Climate Crisis and its Impact on Youth
2. Youth, Rights, Civic Engagement and Political Participation
3. Health & Well-being: Issues for Youth
4. Youth Entrepreneurship
5. Good Governance in Youth Organisations



## Module Details



### Topic 1 – Engaging Pacific Youth in their Communities: Introduction

Begin by with an overview of youth engagement and:

- Learn about the notion and applications of advocacy;
- Understand the impacts of advocacy on local communities;
- Brainstorm ways that youth can take control of their futures and become engaged as advocates; and
- Develop legitimate goals to be used in their advocacy plan.



### Topic 2 – Basic Planning & Scoping Skills

Develop a foundation for planning to engage youth and:

- Learn about motivating self and others;
- Examine communities for considerations in a community assessment; and
- Begin to build an advocacy plan.



### Topic 3 – Active Communication, Advocacy and Mobilisation

Take a deep dive into the role of communication and mobilisation and learn to:

- Approach people to ask for their support and articulate a clear role for them;



### Topic 4 – Fundraising and Volunteerism

Cover the concepts of fundraising and volunteerism in the context of community service and youth advocacy while you:

- Learn about recruiting volunteers for youth advocacy;
- Investigate possibilities for fundraising;
- Weigh the advantages and disadvantages to certain types of fundraising in communities; and
- Consider ethical approaches to fundraising and uses of funds.



### Topic 5 – Measuring Success/Report Writing

Look at ways of measuring and reporting on successes and challenges and:

- Learn about ways to measure the success of advocacy campaigns;
- Consider the importance of measuring success with community service initiatives; and
- Experiment with communicating advocacy results.



### Topic 6 – Module Review