

Creating the Perfect Recipe

Creative Commons Cookbook

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Topics

1. Copyright primer
2. What is Creative Commons?
3. Anatomy of a Creative Commons license
4. Using the licenses

1 Copyright primer

Copyright conditions

The work should be original



LITERARY



DRAMATIC



MUSICAL

It should be produced in a fixed form



ARTISTIC



FILM



BROADCAST
WORK

It should meet one of seven key conditions

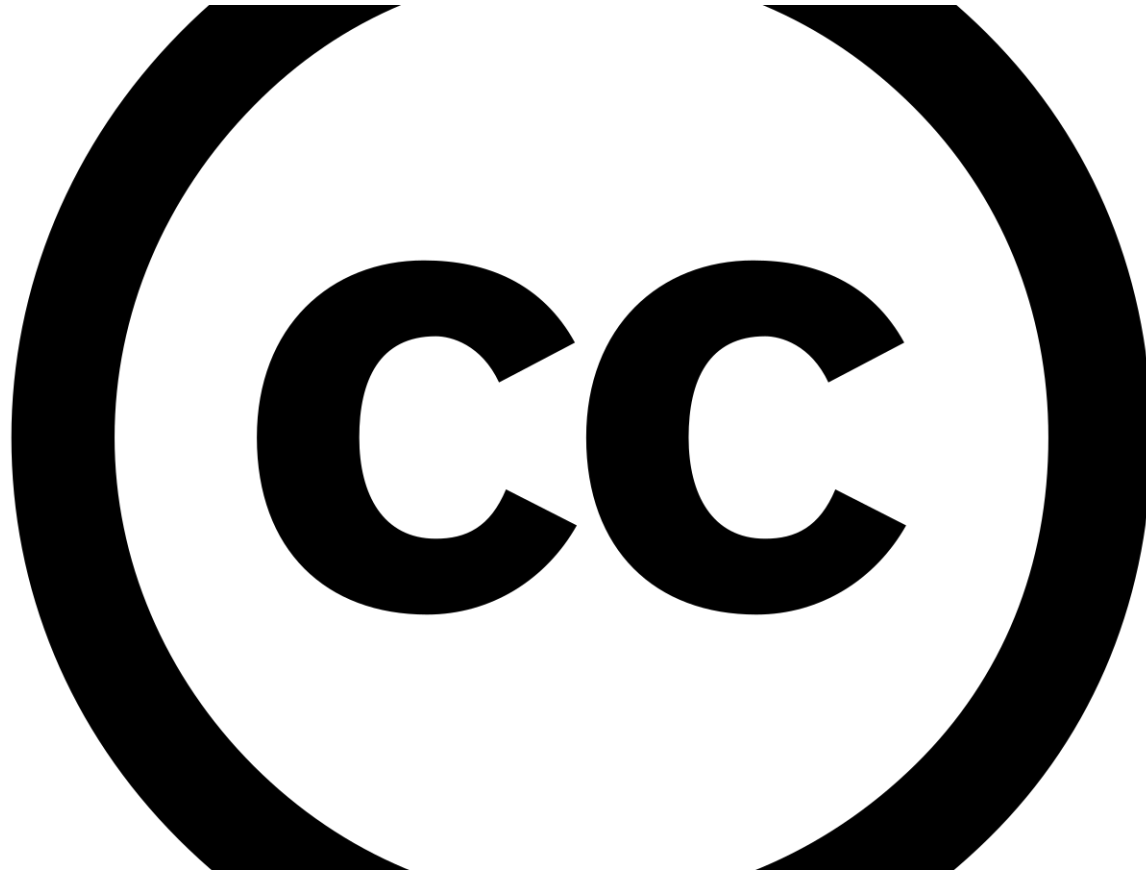
Economic & moral rights



SOUND
RECORDING

2

What is Creative Commons?



Creative Commons licences

Designed as a way to ease tensions between copyright restrictions and the opportunity for sharing works

History of Creative Commons



3

Anatomy of a Creative Commons licence

Layers of a licence

Machine readable

Code aimed at apps and other software

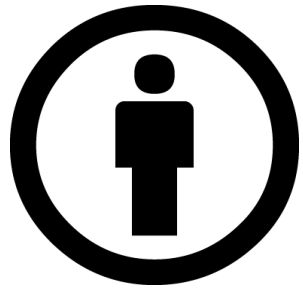
Legal code

Outline of the licence in legal terms

Common deed

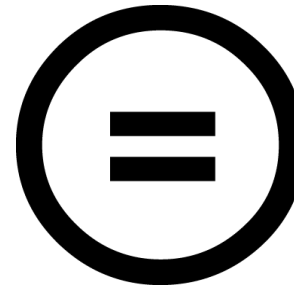
Plain language version of the licence

Licence elements



Attribution

Must acknowledge the author of the work



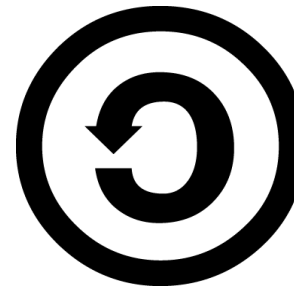
No-derivatives

Cannot change/remix the work



Non-commercial

Only the original author can make money



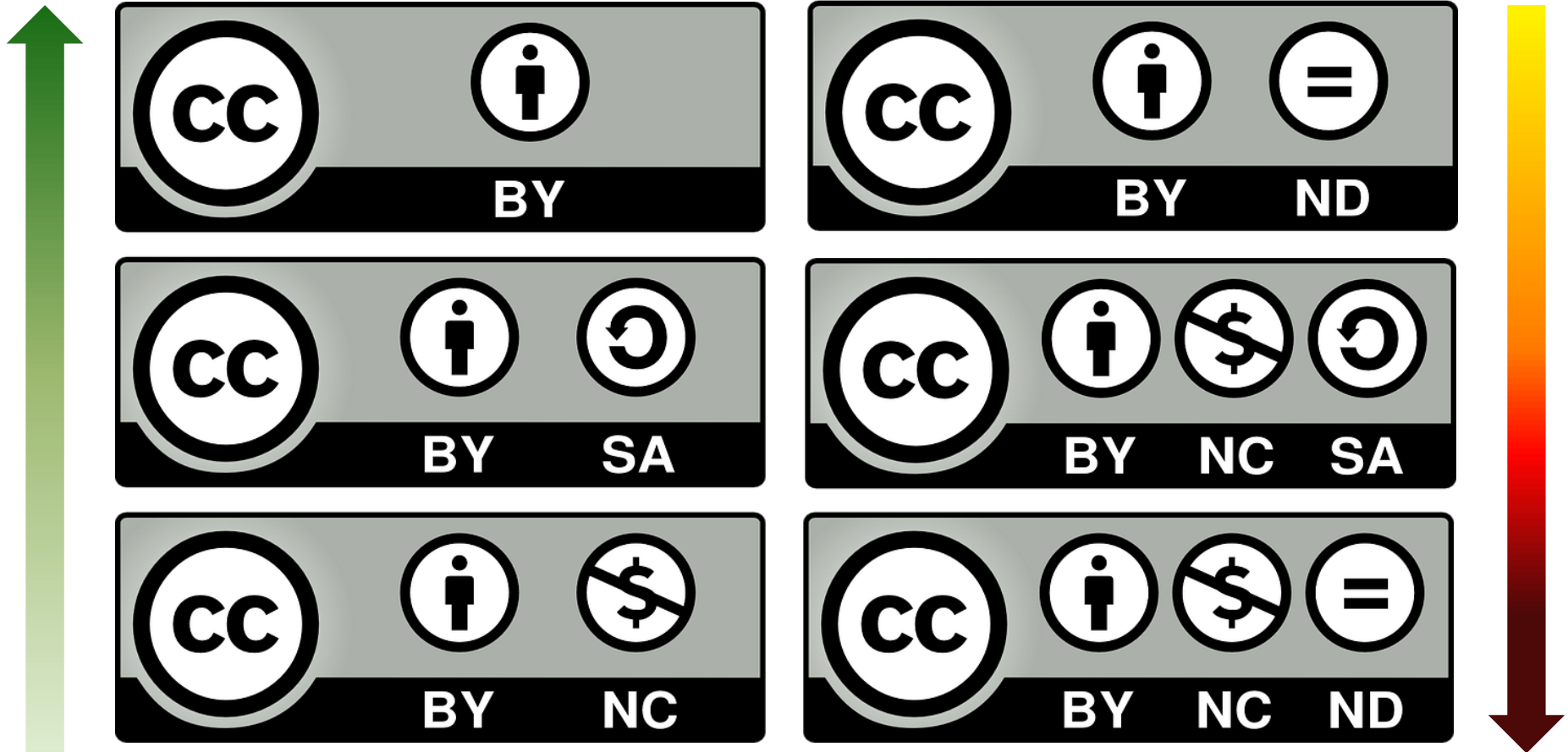
ShareAlike

New creations must be shared under the same rules

CC burger



Creative Commons licences



4

Using Creative Commons licences

How to license work

1. Use the Creative Commons license selector tool:

<https://creativecommons.org/choose/>

2. Format your statement:

This work is licensed under a Creative Commons [type and version number of licence] by [name of creator]

3. How open is the work?



Things to think about



Is the format appropriate?



Is the work copyrightable?



Do you have the right to place a license?



Which part(s) of the work does it apply to?

Finding and using CC content



USE A DEDICATED
SEARCH TOOL



ATTRIBUTE THE
MATERIAL



USE PUBLIC
DOMAIN
MATERIALS



CONSIDER
COPYRIGHT
EXCEPTIONS

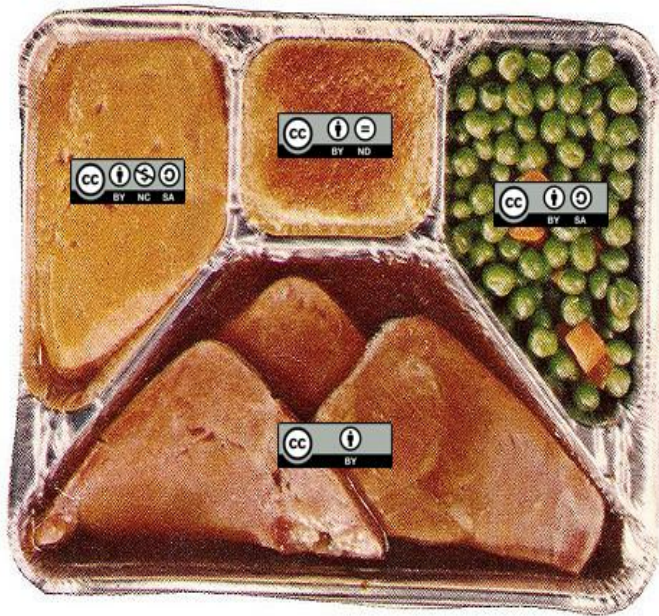
T = TITLE

A = AUTHOR

S = SOURCE

L = LICENSE

TV dinners vs smoothies



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More information: <http://xolotl.org/open-licensing-over-tv-dinners-and-smoothies/>

Protecting creator rights



Creators can waive their right to attribution



Creators can request removal

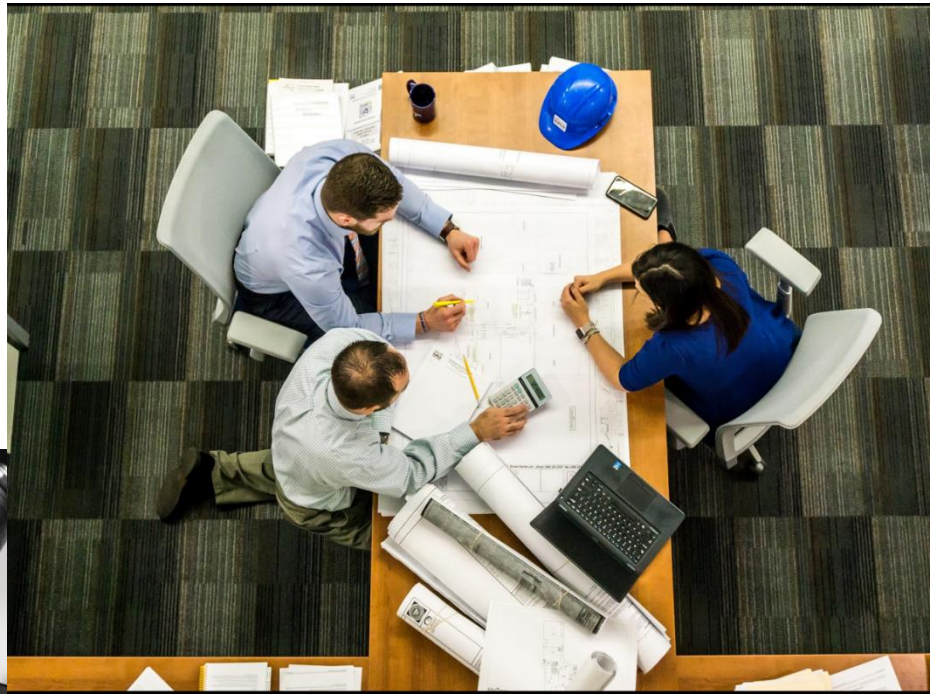


CC-BY does not imply endorsement



CC licenses are legal licenses

Too many cooks?



For creators ... clear and concise way to specify what you want others to do with your work

For users .. easy to understand, standardised guidance





OSC

Office of Scholarly Communication

THANKS FOR WATCHING

PART OF OUR WEDNESDAY WEBINAR SERIES